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Amendments to the Claims:

Please amend Claims 1, 7, and 13 and add Claims 19-26 as follows:

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1. (Currently Amended) A method for sharing customer information among a plurality of electronic storage facilities comprising:

receiving identifying information on a customer from an electronic storage facility containing information about the customer;

determining whether an identifier exists in a master data store for the customer based on the received identifying information;

assigning an identifier based on a result of the determination; and cross-referencing the assigned identifier with the received identifying information and an indication of the electronic storage facility containing the customer information.

- 2. (Original) The method according to Claim 1, further comprising: retrieving identifying information from the master data store based on an identifier.
- 3. (Original) The method according to Claim 1, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.
- 4. (Original) The method according to Claim 3, wherein customer data includes a customer's name and address.
- 5. (Original) The method according to Claim 1, wherein determining comprises: standardizing the received identifying information; and comparing the standardized identifying information to existing data in the master data store.

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- 6. (Original) The method according to Claim 1, wherein cross-referencing comprises: creating a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.
- 7. (Currently Amended) A computer for sharing customer information among a plurality of electronic storage facilities, the computer comprising:

a memory having program instructions; and

a processor, responsive to the programming instructions, configured to:

receive identifying information on a customer from an electronic storage facility containing information about the customer;

determine whether an identifier exists in a master data store for the customer based on the received identifying information;

assign an identifier based on a result of the determination;

cross-reference the assigned identifier with the received identifying information <u>and</u> <u>provide an indication of the electronic storage facility containing the customer information</u>.

- 8. (Original) The computer of Claim 7, wherein the processor is further configured to: retrieve identifying information from the master data store based on an identifier.
- 9. (Original) The computer of Claim 7, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.
- 10. (Original) The computer of Claim 9, wherein customer data includes a customer's name and address.
 - 11. (Original) The computer of Claim 1, wherein determine comprises: standardize the received identifying information; and

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compare the standardized identifying information to existing data in the master data store.

12. (Original) The computer of Claim 1, wherein cross-reference comprises: create a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.

13. (Currently Amended) A system for sharing customer information among a plurality of electronic storage facilities, the system comprising:

means for receiving identifying information on a customer from an electronic storage facility containing information on the customer;

means for determining whether an identifier exists in a master data store for the customer based on the received identifying information;

means for assigning an identifier based on a result of the determination;
means for cross-referencing the assigned identifier with the received identifying
information and providing an indication of the electronic storage facility containing the customer
information.

14. (Original) The system of Claim 1, further comprising:
means for retrieving identifying information from the master data store based on an identifier.

- 15. (Original) The system of Claim 1, wherein identifying information includes a storage identifier to identify an electronic storage facility transmitting identifying information, a customer identifier for identifying customer information in the electronic storage facility; and customer data for matching a customer with existing customers in the master data store.
- 16. (Original) The system of Claim 15, wherein customer data includes a customer's name and address.

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17. (Original) The system of Claim 1, wherein means for determining comprises:
means for standardizing the received identifying information; and
means for comparing the standardized identifying information to existing data in the
master data store.

18. (Original) The system of Claim 1, wherein means for cross-referencing comprises: means for creating a record in a table having a first and second field wherein the first field stores the assigned identifier and the second field stores the identifying information.

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19. (Newly Added) A system for sharing customer information among a plurality of electronic storage facilities comprising:

a plurality of electronic storage facilities for storing customer information associated with and identifying a customer; and

a CDNA system for receiving customer information from an electronic storage facility, said CDNA system comprising a master data store and being capable of determining whether an identifier exists in the master data store for the customer based on the customer information identifying the customer, said CDNA system further capable of associating an identifier with the customer based on a result of the determination and cross-referencing the identifier with the customer information within the master data store.

20. (Newly Added) The system according to Claim 19, wherein said CDNA system is further configured to:

retrieve customer information from the master data store based on the identifier.

21. (Newly Added) The system according to Claim 19, wherein the customer information includes a storage identifier to identify said respective electronic storage facility transmitting the travel-based information, a customer identifier for identifying customer information in said electronic storage facility; and customer data for matching a customer with existing customers in the master data store.

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- 22. (Newly Added) The system according to Claim 19, wherein said CDNA system cross-references the identifier with the customer information by creating a record in a table within the master data store having first and second fields, wherein the first field stores the identifier and the second field stores the customer information.
- 23. (Newly Added) A system for sharing customer information among a plurality of electronic storage facilities comprising:

a plurality of electronic storage facilities for storing customer information associated with and identifying a customer, wherein each electronic storage facility uses a different identifier to identify the customer information; and

a CDNA system in communication with said electronic storage facilities, wherein said CDNA system comprises a master data store comprising for each customer a unique identifier identifying the customer and a list of the electronic facilities that contain information for the customer along with the identification for the customer used by each electronic storage facility.

- 24. (Newly Added) The system according to Claim 23, wherein when said CDNA system receives an inquiry for information associated with a customer, said CDNA system provides information indicating which electronic storage facilities contain information related to the customer and the identification used by each electronic facility to identify the customer's information.
- 25. (Newly Added) A method for sharing customer information among a plurality of electronic storage facilities comprising:

providing a plurality of electronic storage facilities, wherein each storage facility contains information concerning a customer and uses a different identifier to identify the customer information from that of the other electronic storage facilities; and

storing in a master data store for each customer a unique identifier identifying the customer and a list of the electronic facilities that contain information for the customer along with the identification for the customer used by each electronic storage facility.

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26. (Newly Added) The method according to Claim 26 further comprising: receiving an inquiry for information associated with a customer; accessing the master data store; and

providing information indicating which electronic storage facilities contain information related to the customer and the identification used by each electronic facility to identify the customer's information.